

## Lakeshore residents' perspectives about aquatic invasive species management

Findings from a statewide survey of lakeshore residents

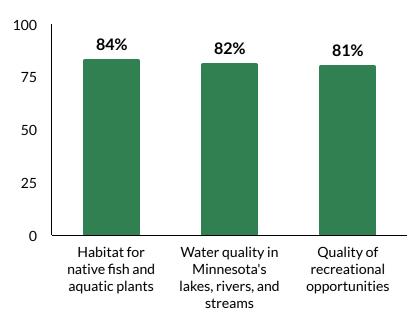
2024

The purpose of this study was to assess Minnesota lakeshore residents' perspectives about aquatic invasive species (AIS) and AIS management. We administered an online survey of lakeshore residents across Minnesota from August to November 2021. We received 1,226 completed surveys for a response rate of 8%. Almost two thirds of respondents (64%) were male. A vast majority reported their race/ethnicity as White, not of Hispanic, Latino or Spanish origin (98%). Respondents' median age was 69. Most respondents had at least a college bachelor's degree (76%), and almost half of the respondents (45%) reported annual household income of more than \$100,000. Most respondents owned their home (98%) and owned a licensed boat or watercraft (97%).



#### To what extent do respondents perceive risks of AIS?

% high to extreme risk



# Respondents reported high level of engagement in AIS prevention and control

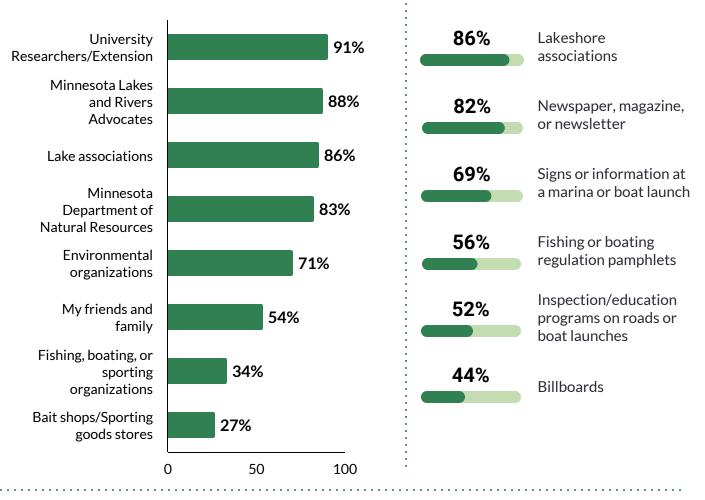
- 86% of respondents reported talking to others about AIS in the past 12 months
- 74% of respondents reported donating money to an organization that aims to control or prevent AIS
- 65% of respondents reported joining an organization that works to control or prevent the spread of AIS

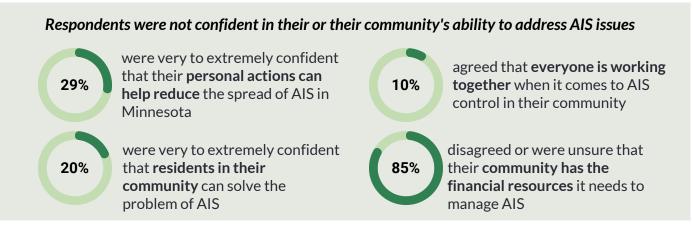
### What individuals or organizations do respondents trust for information about AIS?

% somewhat to strongly trust

## Where do respondents get information about AIS?

% received information in the past 12 months





#### Acknowledgements

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