



## Newsletter Announcement Boilerplate

*(Your lake name)* Launches the Lake Steward Program – Sign Up Now!

The *(your lake Association name)* is launching the [Lake Steward Program](#) through [Minnesota Lakes & Rivers](#) Advocates this year! This initiative recognizes property owners who take steps to protect our lake through sustainable shoreline practices. Evaluations will start *enter date*, conducted by a trained Lake Association volunteer.

By participating, you can earn a Lake Steward sign and contribute to a cleaner, healthier *your lake name*.

### Why Become a Lake Steward?

Minnesota's lakes are at risk, with 56% of surface waters now impaired, according to the Minnesota Pollution Control Agency. While multiple agencies work on water management, efforts are often fragmented, making local engagement even more critical.

There are 500 Lake Associations in Minnesota, with an estimated 100,000 members advocating for better water quality policies. By participating in *your lake Association name* Lake Steward Program, you are joining a movement to protect our lake and influence statewide water management efforts.

Register today by taking the online [Lake Steward Quiz](#) or filling out the [Contact Us \(link to your contact us form\)](#) form on the *your lake Association* website.

### Graphics:

[Lake Steward Announcement 1080x1080](#)

[Lake Steward Quiz 1080x1080](#)

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