

Corporate Partnership Agreement

Minnesota Lakes & Rivers 2026

Connect to the state's largest network of lakeshore property owners while supporting water—a critical resource for the economic, environmental, and social fabric of Minnesota's communities.

Business Title:

Select your partnership level:

<p><input type="checkbox"/> BRONZE \$1,000 / Year</p> <ul style="list-style-type: none">• ¼-page ad in the printed MLR annual report.• Company name and website link listed on MLR's website and in the <i>Water Connects Us All</i> monthly newsletter.• Invited to table at MLR member events	<p><input type="checkbox"/> SILVER \$3,000 / Year</p> <ul style="list-style-type: none">• Half-page ad in the printed MLR annual report.• Email "welcome" announcing partnership to our base.• Company name and website link listed in a prominent position on MLR's website, the <i>Water Connects Us All</i> monthly newsletter, and before MLR webinars.• Invited to table at MLR member events	<p><input type="checkbox"/> GOLD \$5,000 / Year</p> <ul style="list-style-type: none">• Full-page ad in the printed MLR annual report• Company name and website link listed in the most prominent position on MLR's website and in the <i>Water Connects Us All</i> monthly newsletter, and before MLR webinars.• Email "welcome" and blog post announcing partnership to our base.• Invited to table at MLR member events	<p><input type="checkbox"/> PLATINUM \$10,000 / Year</p> <ul style="list-style-type: none">• All Gold Benefits and email message to MLR's base on behalf of partner (max 1/year).• Discount market polling of Minnesota Lakes & Rivers Advocates members• Discount market polling of Minnesota Lakes & Rivers Advocates members
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Email PNG/JPEG of your logo to sami@mnlakesandrivers.org

Policy Details and Limitations Agreement:

1. Partners pay an annual sponsorship contribution to MLR, and receive benefits (as itemized on the reverse side of this page) from MLR during the time of their sponsorship, subject to annual review and update by MLR. Sponsorship or partnership can start at any time, and lasts for 12 months.
2. Sponsorship or partnership will not be accepted for companies, products, services, or activities considered antithetical to the conservation and environmental objectives of MLR.
3. MLR reserves the right to decline any sponsorship offers, polls, or advertisements that MLR deems misleading, libelous, or otherwise unacceptable for any reason.
4. In order to ensure funding sustainability, MLR does not promise industry exclusivity to any sponsor. 5. Acceptance of ads and/or sponsorship does not constitute endorsement by MLR of any product or service.
6. Sponsors accept full and sole responsibility for the accuracy and content of any advertisements or promotional materials provided to MLR.
7. In general, sponsorship or promotional materials from other organizations for fundraising purposes or to solicit members are not accepted for distribution by MLR. However, exchange ads, polls, or event marketing will be considered by MLR on a case-by-case basis, providing that the policies, services, or events promoted are not in conflict with those of MLR.
8. Sponsors can propose ideas for polls to the MLR base, but final say on poll language and presentation goes to MLR. Polls must pertain to current lake and river issues or be intended to benefit the MLR base.
9. Sponsors are not provided with the contact information of any MLR members, but may have opportunities to connect with MLR members at scheduled events (see details in the benefits listed on the reverse side of this page) and by providing marketing materials to MLR to circulate amongst members, during the period of the sponsorship agreement.

Signature _____

Name _____

Date _____

Contact Information:

Billing Address: Street City Zipcode	
Contact Name/Title	
Contact Phone #	Contact Email
Company Webpage	
Social Media	
Discount Code for MLR Members (Optional)	

Minnesota Lakes & Rivers

www.MNLakesAndRivers.org

PO Box 22262, Saint Paul, MN 55122

Contact us:

Executive Director: Jeff Forester jeff@mnlakesandrivers.org

Associate Executive Director: Sami Selter sami@mnlakesandrivers.org

Executive Administrator: Tim Ward tim@mnlakesandrivers.org